

## ECONOMIC DEVELOPMENT ADVISORY BOARD ACTION MINUTES

September 2, 2025

The Economic Development Advisory Board of the City of Mesa met in the boardroom at 120 North Center Street, on September 2, 2025, at 7:30 a.m.

**BOARDMEMBERS PRESENT**

Kurt D. Ferstl  
Michelle Genereux  
Charles Gregory\*  
Amanda Kay  
Anthony Ruiz\*  
Frank Sanders  
Andrew Schreiner  
Susan Stephensen

**BOARDMEMBERS ABSENT**

J. Steven Beck (excused)

**STAFF PRESENT**

Jaye O'Donnell  
Brent Stoddard  
Maribeth Smith  
Rob Stirling  
Amanda Elliott  
Benjamin Snow

**EX-OFFICIO MEMBERS PRESENT**

Sonny Cave\*  
Mark Drayna  
Sally Harrison

**EX-OFFICIO MEMBERS ABSENT**

Mark Freeman, Mayor (excused)  
Scott Butler, City Manager (excused)  
Richard Blake (excused)  
Natascha Ovando-Karadsheh (excused)

**GUESTS**

(\*Participated in the meeting through the use of video conference equipment)

1. Call meeting to order.

Chair Michelle Genereux called the meeting to order at 7:31 a.m.

2. Items from citizens present.

Discussion only; no formal action taken by the Board.

3. Approval of minutes from the August 5, 2025, Economic Development Advisory Board meeting.

It was moved by Board member Amanda Kay, seconded by Vice Chair Kurt Ferstl, that the August 5, 2025, Economic Development Advisory Board meeting minutes be approved.

Upon tabulation of votes, it showed:

AYES – Ferstl-Genereux-Gregory-Kay-Ruiz-Sanders-Schreiner-Stephensen

NAYS – None

ABSENT – Beck

Chair Genereux declared the motion carried unanimously.

4. Hear a FY2025 Year in Review presentation from the Office of Economic Development, followed by a discussion.

Discussion only; no formal action taken by the Board.

5. Hear a FY2026 Look Ahead – Program of Work presentation from the Office of Economic Development, followed by a discussion.

Discussion only; no formal action taken by the Board.

6. Economic Development Director's current events summary including conferences attended.

Discussion only; no formal action taken by the Board.

7. Introduction of new business to be discussed at a future meeting.

Discussion only; no formal action taken by the Board.

8. Schedule of meetings.

Next meeting scheduled for October 7, 2025.

9. Adjournment.

Without objection, the Economic Development Advisory Board meeting adjourned at 8:30 a.m.